

EVERONN EDUCATION LIMITED

**OIFC Investment & Interactive Meet
New York - 13th September 2010**



Market size & Potential - Indian education sector

Overall population – **1.3 billion**
Student population – **673 million (below 30 years of age).**
Current challenge – Achievement of **100% literacy.**
To achieve **GDP of 9-10%, GER needs to increase at 25-30%**

Private

\$ 40 bn

- Market size of Schooling segment- \$30 billion.
- 75,000 private schools account for 7% of total institutions but enroll 40% of the country's 219 million students .
- The market for Private colleges (engineering, medical, business, etc.) - \$7 billion and expected to reach \$12 billion by 2012 at a CAGR of 16-17%.
- Test Prep – market size of \$1.6 billion at a CAGR of 20%.
- Skill Development – approximately \$2.4 billion a year.

Public

\$ 8 bn

- 200,000 public schools to offer computer training through ICT by 2013.



Indian Education - 3rd Largest in Global Market ...

- In India, 100% foreign direct investment (FDI) in education is permitted under the automatic route through purchase of shares of a company incorporated in India.
- Spend on education as **proportion of GDP has increased from 3.8% to 6%**.
- **Allocation of \$62 billion**, a four fold increase over the Tenth Plan.
- Government to introduce Computer Education (ICT) in **108,000 government and government-aided schools** at a total expenditure of **\$1.3 billion**, which will benefit **15 million students** and help train **1 million teachers** in computer literacy.
- **6000** new high quality model schools to be set up, with at least **one school in each revenue block**.
- **Allocated an outlay of \$6.2 billion** under the supervision of the Prime Minister for **Skill Development Mission**



Everonn – At a Glance



Everonn in Forbes Top 200 “Best under a Billion” 2010 in the Asia list

US\$ 194 Mn

Market Capitalisation (07.09.2010)

US\$ 62 Mn

Turnover (31.03.10)

8883

Learning centers (30.06.10)

3 Mn

Student Base

5512

Professionals Onboard

Largest

VSAT Education Network in the World

Second Largest

Listed Education Company in India

Pioneers

§ BOOT model ICT services to Schools
§ VSAT enabled Virtual classrooms in
Schools & Colleges in India





EDUCATING INDIA

LEGACY THAT PAYS FOREVER

*An Initiative
From
Everonn Education Limited*